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| Justin  Okenmuo | |  |  | | --- | --- | | Lagos, Nigeria |  | | +2348120580468 |  | | Justin.oken@beyondata.co |  | | [www.linkedin.com/in/justin-okenmuo](https://www.linkedin.com/in/justin-okenmuo/) |  | |

# Experience

### Dec 2022 – OCT 2023

##### Administrative Assistant (NYSC) – University of Agriculture, Makurdi (Nigeria)

• Drafted and edited correspondence, reports, and other documents as needed.  
• Maintained office computer systems and devices to ensure an uninterrupted workflow.  
• Collaborated with relevant departments to address student's concerns, inquiries, and needs to provide necessary assistance and support.

### Sep 2021 – Nov 2022

##### Head of Design – Beyondata Solutions, Lagos (Nigeria)

• Projects: Hyperspace Products, GGT eCommerce, Enysu Branding & WP Electrical.  
• Crafted Long-Term Brand strategy for Beyondata and its Clients.  
• Coordinated multi-disciplinary teams to deliver great digital solutions and transformation.  
• Gathered insights to drive design improvements for awarded projects.  
• Adopted efficient tools to enhance my team’s productivity and timely delivery.  
• Successfully built a happy customer relationship and consistently positive reviews.

### MAY 2019 – Apr 2020

##### Product Designer – Pettler Services Pvt. Ltd (India)

• Projects: Pettler Pet tracking and eCommerce Mobile App.  
• Worked with production Co-founders to define the general product vision.  
• Contributed to different areas of a Pettler application from minor development to User research.  
• Created an engaging and seamless experience for Pettler App users.  
• Designed minimalist icons and illustrations.

### Aug 2019 – APR 2020

##### Product Designer – Analytics Intelligence (England)

• Projects: MyData AI Assistant, Landmark Loyalty App & IRS Website & Portal  
• Conducted research and designed prototypes for both existing and new products.  
• Designed interactive prototype for presenting to potential customers.  
• Managed and designed cohesive brand identity, including logos and marketing publication materials.  
• Presented design ideas, concepts and drawings to determine the best product for the consumers.

# Education

### JUN 2018 – oCT 2021

##### Bachelor of Computer Applications – Christ University, Bangalore

**Courses:** OOP in C, R, C++, Data Structures, SQL, Python, JavaScript, Machine Learning, UI/UX Design

### OCT 2016 – fEB 2018

##### Diploma in Enterprise Java and DevOps – National Institute of Information Technology

# Projects

##### [MyDATA (AI Data Assistant)](https://analyticsintelligence.com/data-assistant/) – UX Revamp

**Scope:** Data Assistant is a generative AI solution for data analytics. It empowers business persons to leverage data effectively Regardless of their data science proficiency and enhance their decision-making processes. The goal for revamping was to simplify, aestheticize and introduce new functionalities to increase the overall user experience.

##### Transup - Bus & Metro Ticket Booking App Development

**Scope:** The platform provides a solution to purchase tickets online, real-time vehicle tracking, constantly updated routes and schedules and transit card recharge.

# Skills

• User Experience Design • UX Research • Strategic Planning • Design Thinking • Branding • Visual Design • Web Design • Creative Problem Solving • Behavioural Analytics • Communication

**TECHNOLOGIES:** Adobe XD, Photoshop, Illustrator, Figma, JavaFX, Google Analytics, Mira, Balsamiq, HTML, CSS, PHP, SQL and WordPress.

# Volunteering

### Nov 2022 – OCT 2023

##### Community Development Service – National Youth Service Corps

### NOV 2018 – SEP 2020

##### Technical Team Director – International Student Community (ICC)

### AUG 2018

##### Event Coordinator @National Science Fest – Christ University, Bangalore

# Certifications & Awards

##### Enterprise Design Thinking Practitioner – IBM

##### UX Design Fundamental – California Institute of the Arts

##### Strategy and Information Architecture – California Institute of the Arts

##### Graphic Design Award – Christ University, Bangalore